



30<sup>th</sup> March, 2018

Corporate Relations Department **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI- 400 023. **BSE Code No. 507880** 

Corporate Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor,

Plot no. C/1, G Block

Bandra-kurla Complex, Bandra (E)

Mumbai- 400 051

NSE Code – VIPIND

Sub: <u>Intimation under Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015</u>

Reg.: Appointment of Mr. Sudip Ghose as Chief Executive Officer and Key Managerial Personnel of the Company

Dear Sir,

With reference to the captioned subject, we wish to inform you that the Board of Directors at its meeting which started today at 06:30 p.m. and concluded at 07:00 p.m. has appointed Mr. Sudip Ghose as Chief Executive Officer and Key Managerial Personnel (KMP) of VIP Industries Limited (hereinafter referred as the Company) w.e.f. 1st April, 2018.

Brief profile of Mr. Sudip Ghose, Chief Executive Officer and Key Managerial Personnel is as under:

Mr. Sudip Ghose holds an MBA degree from Narsee Monjee Institute of Management Studies, Mumbai and has attended Clarion College of Communications for his Post Graduate Diploma studies.

Mr. Sudip Ghose, prior to joining the Company, has worked with Samsonite South Asia Pvt. Ltd, Onida, Whirlpool India, Reliance and Bausch & Lomb. He has over two decades of experience in Sales and marketing with expertise in spanning strategic planning, integrated brand marketing, consumer behavior and insights. He has been working with the Company since April, 2013.

Please take the above on your record and disseminate the same for the information of investors.

Thanking you,
Yours faithfully,

For V.I.P. INDUSTRIES LIMITED

Anand Daga

Company Secretary & Head-Legal

## **VIP INDUSTRIES LIMITED**